

THE CapAm CIRCLE OF SUPPORT

Product Development



Expert Product Development Resource

- High acid, low acid products
- Liquid concentrate, powders, RTD
- Enhanced - Energy, Vitamins, Protein
- Unlimited Flavors

Fountain Beverages

- Colas, Fruit flavors, Teas
- Energy and Sports Drinks
- Enhanced Beverages
- Uncarbonated and Carbonated

Frozen Beverages

- Sugar Free
- Cappuccino
- Energy Drinks
- Slushies
- Smoothies

Hot Beverages

- Espresso
- Cappuccino
- Latte
- Hot Chocolate
- Chai Tea

Flavored Creamers

- Dry Mix
- BIBS
- Bottles

Food Products

- Hand Held/Single Serving
- Roller Grill
- Heating Cabinets

Equipment Expertise

- Frozen
- Hot
- Fountain
- Juice
- Cream

Supply Chain Expertise



- Flexible Packaging
 - PET / PETE / HDPE
 - Tetra Prisma and Brick
 - Bag-In-Box and Bottles
 - Pouches and Canisters
- Flexible Manufacturing
 - High Acid/Low Acid PET
 - High Acid/Low Acid BIB
 - Powder
 - Aseptic, Hot Pack, Cold Pack
- Quality Assurance
- Logistics

Marketing, Sales, Brand Development and Creative Support



- Experienced Management Team
- Brand creation, trade dress, creative
- International business development
- Market Expertise
- Advertising/Merchandising Capability
- Licensing Experience